



# forum acusticum 2026

8-12 September · Graz, Austria

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s p o n s o r i n g  
d o s s i e r



[forum-acusticum.org/fa2026/](https://forum-acusticum.org/fa2026/)





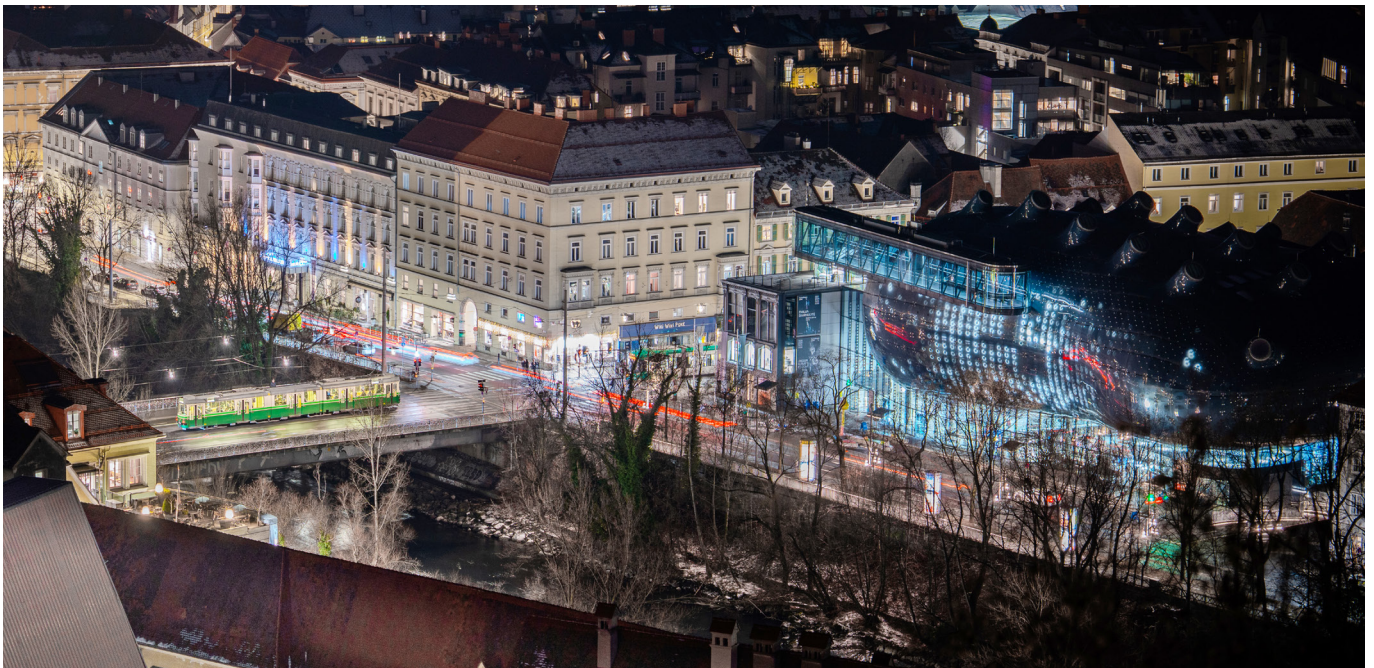
## DEAR PARTNERS OF FORUM ACUSTICUM 2026

The EAA Forum Acusticum has developed into one of the most comprehensive and influential international conferences in the field of acoustics. It brings together a broad community of researchers, engineers, industry experts, practitioners, and decision-makers interested in the science and application of acoustics. The conference offers a rich and varied program including keynote talks by leading figures, oral and poster sessions, tutorials, special sessions, demonstrations, concerts, exhibitions, and satellite events, ensuring a vibrant environment for learning, dialogue, and collaboration.

As a multidisciplinary event, Forum Acusticum embraces the full spectrum of acoustics, covering topics such as architectural and building acoustics, urban and environmental noise, audio and electroacoustics, musical acoustics, psychoacoustics, bioacoustics, speech and hearing sciences, underwater acoustics, acoustic materials, and emerging research areas. With acoustic technologies gaining importance in a rapidly evolving world—from immersive media and hearing assistance to sustainable urban planning and next-generation communication systems—the conference serves as an ideal platform to explore new ideas, showcase innovation, and shape the future of the field.







© Lukas Göller

Participation in the recent editions of Forum Acusticum, with its new annual scheme, has stabilized on a high level. Forum Acusticum 2026 (FA2026) is expected to attract a large and diverse audience as there will be no other large all-acoustics conference on the continent. We invite start-ups, companies, industrial partners, professional organizations, and research institutions, across the acoustics landscape to support the event as sponsors or exhibitors. Your contribution will help advance the field, foster international collaboration, and support affordable participation for students and early-career researchers. They represent the next generation of acoustic innovation.

In return, we will help highlight your organization as a key contributor to the acoustics community through visibility at the venue, in the conference online and navigation material, and through dedicated sponsorship options such as EAA summer school sponsorship. Above all, Forum Acusticum 2026 offers a unique opportunity to connect with a broad network of experts, collaborators, and emerging talents.

On behalf of the Austrian Acoustics Association AAA-OeGA and the European Acoustics Association EAA: We look forward to welcoming you as a valued partner of Forum Acusticum 2026 in Graz, Austria.



Franz Zotter  
Chair of Forum Acusticum 2026



# DESTINATION GRAZ

Graz, Austria's second-largest city with around 300,000 inhabitants and 60,000 students, offers an ideal setting for international conferences, conventions, and scientific events. Known for its excellent conference infrastructure, high accessibility, and outstanding culinary and cultural offerings, the city is a preferred choice among event organizers.

## CULTURAL CAPITAL

The historic city center of Graz is a UNESCO World Cultural Heritage site, featuring a unique blend of Gothic, Renaissance, Baroque, Art Nouveau, and contemporary architecture. The city has a vibrant cultural scene, with renowned theaters, festivals, and institutions such as the Opera House. Graz was named European Capital of Culture in 2003 and joined the UNESCO Creative Cities Network as a City of Design in 2011.







## CITY OF KNOWLEDGE

Graz has been a center of academic excellence since 1585. With six universities and a strong network of research institutions, the city enjoys an international reputation in areas such as aerospace, biotechnology, automotive engineering, and high-tech innovation. Close cooperation between academia and industry creates a dynamic environment for research, development, and knowledge transfer.



© Lukas Göllers



© Lukas Göllers



© MCG - Martin Wiesner

## CONFERENCE CITY

Hosting 40,000–60,000 conference participants each year, Graz is a well-established destination for scientific and professional events. Visitors appreciate the mix of modern and historic venues, efficient infrastructure, and compact layout that makes the city easy to navigate. Combined with a high quality of life and welcoming hospitality, Graz offers an attractive setting for successful conferences and meetings.



# CONFERENCE VENUE

## MESSECONGRESS GRAZ (MCG)

Messeplatz 1  
8010 Graz  
Austria

<https://mcg.at/en>

Map: [goo.gl/maps/Rrdy5XKiYzD2](https://goo.gl/maps/Rrdy5XKiYzD2)

## EXHIBITION AREA

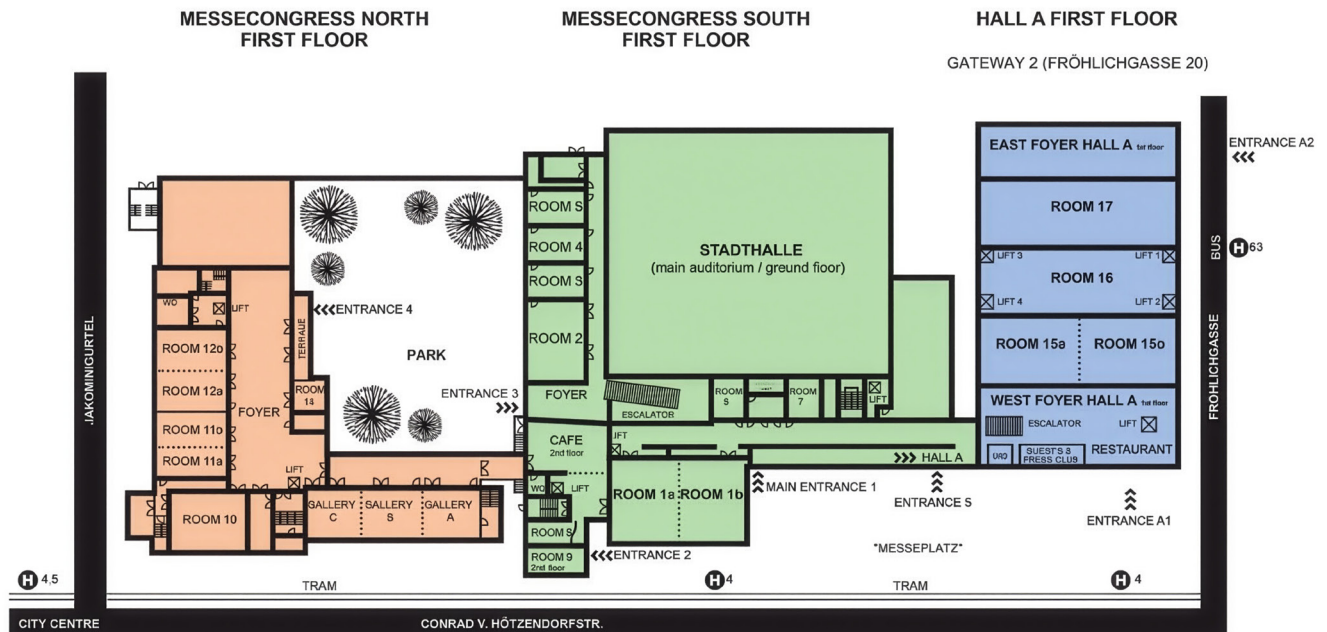
### Stadthalle Graz

Stadthalle Graz (largest hall of the venue) will host the poster sessions as well as the coffee breaks and lunch.





## FLOOR PLAN MESSECONGRESS GRAZ



© MCG

## TRAVELING BY PUBLIC TRANSPORT

The MCG is easy to reach by public transport. Trams and buses stop close by, and Ostbahnhof railway station (served by regional and S-Bahn trains) is only about 350 m away.

## PARKING FACILITIES

The public underground car park at Fröhlichgasse 20 (max. entrance height: 2.8 m) and 23 (max. entrance height: 2.1 m) will be available to you. As with all other public car parks, you will have to pay the costs yourself.

Address for navigation: Fröhlichgasse 20, 8010 Graz

If you are traveling by car, take the A2 and exit at Graz Ost. From there it is only 1.5 kilometers to the MCG.



# EXHIBITION & SPONSORING

The exhibition at Forum Acusticum 2026 will offer an ideal platform for companies, publishers, research institutions, universities, and project consortia to present products, publications, prototypes, services, and research outcomes related to acoustics. The exhibition area will be integrated into the main flow of the conference and positioned alongside the refreshment zone. This strategic layout ensures close interaction between the scientific program and the exhibition, encouraging continuous exchange and dialogue between participants and exhibitors.

## EXHIBITION TIMES

Tuesday	Sept. 8	12:00 - 18:00
Wednesday	Sept. 9	08:00 - 18:00
Thursday	Sept. 10	08:00 - 18:00
Friday	Sept. 11	08:00 - 16:00

Access to the conference center is given from 08:00 each day.

## MOVE-IN AND MOVE-OUT HOURS

### Exhibitor move-in

Monday	Sept. 7	08:00 - 18:00
Tuesday	Sept. 8	08:00 - 12:00

### Exhibitor move-out

Friday	Sept. 11	16:00 - 18:00
Saturday	Sept. 12	08:00 - 10:00





## BOOTH ONLY

The following pricing options outline our exhibition space packages, providing a professional platform to present your brand and connect with industry-relevant audiences.

	Size 18	Size 12	Size 9	Size 6
Price (VAT excluded)	9 000 €	6 000 €	5 000 €	4 500 €
Stand surface area (m <sup>2</sup> )	18 (6x3m)	12 (4x3m)	9 (3x3m)	6 (3x2m)
Number of exhibitor badges included	3	2	2	2
Logo on FA2026 website linked to company website (exhibition area)	Yes	Yes	Yes	Yes
Logo in digital Conference Program (Exhibitors section)	Yes	Yes	Yes	Yes

The included exhibitor badges are personalized, non-transferable and grant full access to the conference, including lunch, coffee, social events (gala dinner, concert, opening and closing ceremony).

## EAA SUMMER SCHOOL SPONSORSHIP

With a sponsorship of 500 €, your representative will be invited to a discussion round at the Career Café and will have the opportunity to present your company and get in touch with the participants. In addition, you can set up your roll-up banner throughout the entire summer school. This offers a valuable opportunity to introduce your products, services, and innovations directly to an audience of approximately 150 participants, including young researchers, students, and emerging professionals in the field of acoustics.

This sponsorship provides targeted visibility within a highly engaged community and allows your company to strengthen its presence among the next generation of acoustics experts.

In addition, the logos of all sponsoring companies will be prominently featured in a dedicated EAA Summer School section on the FA26 website.



## BOOTH & SPONSORING

The following packages combine premium exhibition space with tailored sponsorship opportunities, designed to deliver enhanced visibility and brand positioning.

	PLATINUM	GOLD	SILVER	BRONZE
Price (VAT excluded)	17 000 €	12 000 €	8 000 €	5 000 €
Stand surface area (m <sup>2</sup> )	18 (6x3m)	12 (4x3m)	9 (3x3m)	6 (3x2m)
Number of exhibitor badges included	5	4	3	2
Logo on FA2026 website linked to company website (exhibition area)	Yes	Yes	Yes	Yes
Logo in digital Conference Program (Exhibitors section)	Yes	Yes	Yes	Yes
Advertising in the Conference Program	Full page	Full page	Full page	Half page
Advertising in the Conference Proceedings Book	Full page	Full page	Full page	Half page
Acknowledgment in any other Conference publications	Yes	Yes	Yes	Yes
Speaker corner	Yes	Yes	Yes	
Logo on the Conference Website (Banner)	Yes	Yes		
Logo placement on the LED wall in the entrance area	Yes	Yes		
Backdrop/Roll-Up at the speakers corner	Yes	Yes		
Logo placement on volunteers T-Shirts	Yes	Yes		
Backdrop/Roll-Up at the social events	Yes			

The included exhibitor badges are personalized, non-transferable and grant full access to the conference, including lunch, coffee, social events (gala dinner, concert, opening and closing ceremony).

“Social events” in the table refers to communal activities such as the opening and closing ceremonies, the gala dinner, and concerts, which complement the main program and provide opportunities for networking and social interaction.





## BOOTHS ( U Z 7 5 C E R T I F I E D )

### Each booth includes:

Carpet including protective film  
Fascia made of cardboard at the front, fully printed  
30-watt LED spotlights (amount depending on booth size)  
Power connection up to 1,500 watts including electricity consumption  
1 pc. 3-way power distributor  
1 pc. expo counter 100cm x 50cm, height 100 cm  
1 pc. standing table 70cm x 70cm, height 110 cm  
2 pcs. bar stools

Please note that nailing, painting or gluing the rented materials and/or furnishings is strictly prohibited. Painting the walls and using double-adhesive tape, adhesive stickers or non-removable wallpaper is not allowed. The exhibitor shall remove all wallpaper and labels immediately after the end of the event. In the event of damage, the cost per running meter when new shall be charged.

## CUSTOMIZATION

Customization of the booth walls can be ordered separately. All price are listed excluding VAT.

Printed Wall Panel	985 x 2315 mm	148 €
Printed Wall	3940 x 2470 mm	920 €
Printed Wall	2940 x 2470 mm	690 €
Printed Wall	1940 x 2470 mm	460 €
Printed Wall	1000 x 1000 mm	77 €
Poster print	841 x 1189 mm	26 €

All data must be submitted to [exhibition2026@forum-acusticum.org](mailto:exhibition2026@forum-acusticum.org) until July 27, 2026. Up to August 17, 2026, a surcharge of 50% will be added to the graphic price; up to August 24, 2026 a surcharge of 100% applies. All artwork must comply with the specified technical requirements.

For additional equipment such as monitors please contact the booth rental company AMB ([office@amb.at](mailto:office@amb.at)). The product catalog and the prices are available on the FA26 homepage (<https://forum-acusticum.org/fa2026/>).



## BOOTH VISUALIZATION



© AMB



© AMB

Printed Wall Panel

## EXAMPLE RENDER

4 X 3 M



© AMB

Printed Wall





## **E A A M E M B E R S**

As part of their ongoing support and commitment, Gold and Platinum Sustaining Members of the EAA are entitled to preferential discounts on exhibition fees. This benefit is offered in recognition of their valuable contribution and partnership with the EAA.

Gold Members receive a 5% discount on exhibition fees

Platinum Members receive a 10% discount on exhibition fees

## **P R I N T D E F I N I T I O N S A N D W E B A P P E A R A N C E**

Each booth includes a fascia where the logo and the company/organization name are printed.

Please note:

The size of the printing area is 2 x 0.4 m.

Logos for print are accepted in CMYK color space and in EPS, SVG or TIFF format of adequate size and a resolution of 300 dpi.

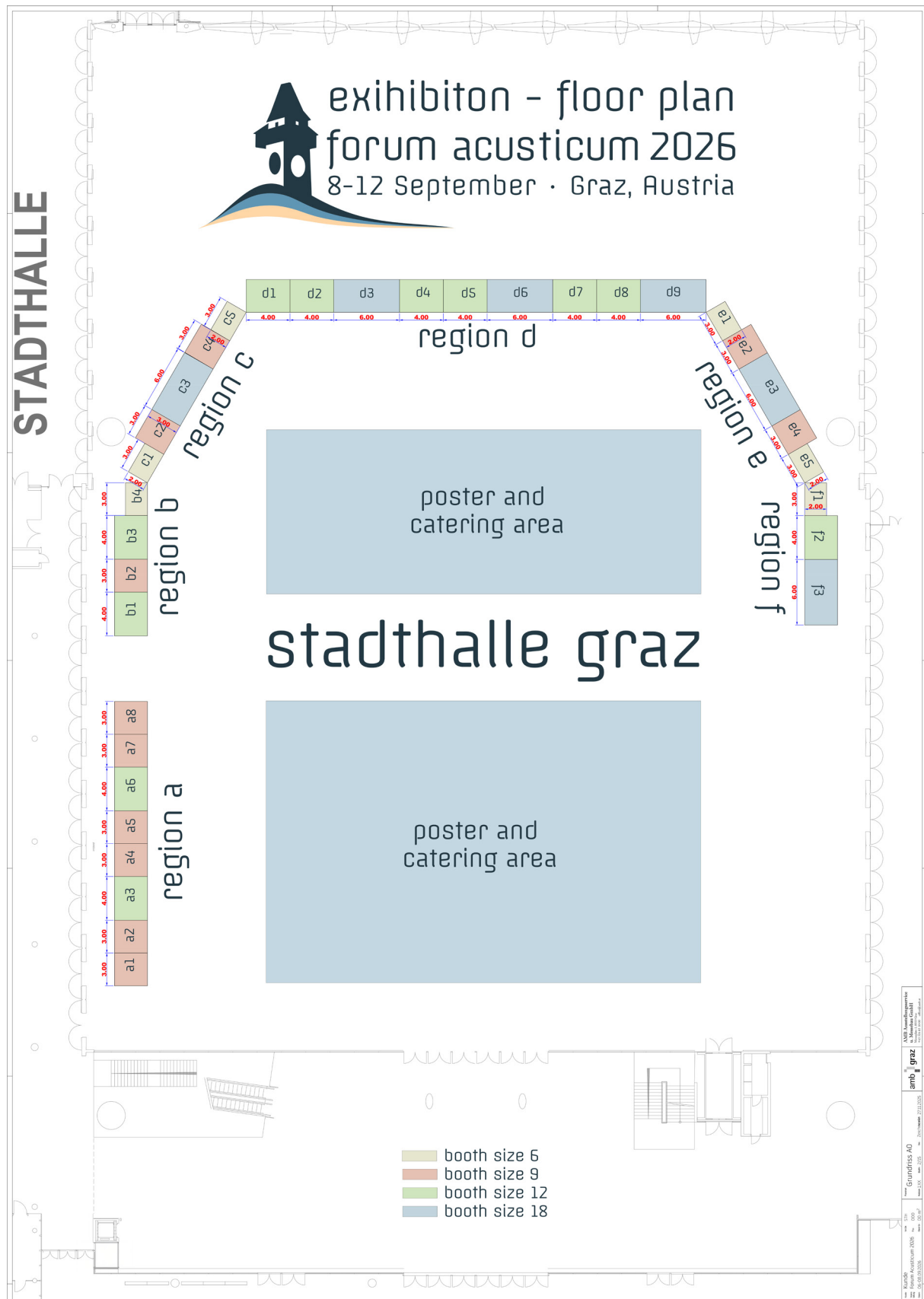
Web appearance:

For optimal web display, please supply the logo in RGB color space, preferably as a vector graphic.

Your organization will be noted in the list of exhibitors including a 50-word description, the website address, and the logo, if this information is received by June 30, 2026.

## **F L O O R P L A N**

The floor plan provides an overview of booth locations and key exhibition areas. The same hall will also host poster sessions as well as coffee breaks and lunch, ensuring high visitor traffic throughout the day. Exhibitors may request a specific stand and/or preferred region. All requests are subject to availability and final confirmation by the organizer.







## C O N T A C T

### EXHIBITION CHAIR

Franz Graf

E-mail: [exhibition2026@forum-acusticum.org](mailto:exhibition2026@forum-acusticum.org)

Mobile: +43 316 876 1631

### BOOTH RENTAL COMPANY

AMB Ausstellungsservice & Messebau GmbH

Messeplatz 1

8010 Graz

Austria

E-mail: [office@amb.at](mailto:office@amb.at)

Phone: +43 316 83 10 00

### LOGISTICS PARTNER

AMB Ausstellungsservice & Messebau GmbH – Division Logistics

Messeplatz 1

8010 Graz

Austria

E-mail: [office@amb.at](mailto:office@amb.at)

Phone: +43 316 8088 150



## **EXHIBITION RULES AND REGULATIONS**

The words “Exhibit Management” or “Management” as used herein shall mean University of Music and Performing Arts Graz, or its representatives or contractors acting for it in the management of the Exhibition. The contract shall only enter into force upon written acceptance (counter-signature) by the University of Music and Performing Arts Graz.

### **EXHIBIT SPACE ASSIGNMENT AND ALLOCATIONS**

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

### **ALLOCATIONS AND COST**

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. All prices are listed excluding VAT in this document.

### **ADMISSION**

Exhibits will be open to conference registrants and exhibitors according to the number of representatives included in the selected package that is indicated on the contract. Additional booth staff must register as regular conference participants. Any additional personnel beyond the package allocation will be charged according to the regular registration.

### **PERSONNEL AND ATTIRE**

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition.



## **SOUND LEVEL AND ODORS**

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

## **ADVERTISING MATTER**

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. However, printed materials should be used sparingly to support the principles of the Green Meeting. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

## **CANCELLATIONS**

In the event of cancellation, the organizer may charge a reasonable cancellation fee based on the time of withdrawal, which shall be 0% for cancellations up to six months prior to the event date, 30% up to three months prior, 60% up to one month prior, and 100% for cancellations less than seven days prior to the event date or in the event of non-attendance.

## **LIABILITY**

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents. The organizer shall be liable only for damages caused by intent or gross negligence. Liability for personal injury shall remain governed by mandatory statutory provisions.

## **ELECTRICAL SAFETY**

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of





official approving agencies as may be required at the site of the exhibition.

## **LOSSES**

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

## **SAFETY AND FIRE LAWS**

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

## **TERMINATION AND EXHIBITION**

Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management" shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints or orders of civil defense or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or



commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God. In the event of force majeure, the organizer may cancel or terminate the event. Fees already paid shall be refunded on a pro rata basis.

## **REJECTED DISPLAYS**

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

## **INSURANCE**

Exhibitors are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

## **SUB-LEASING**

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

## **RESPONSIBILITY CLAUSE**

Exhibitor assumes responsibility and agrees to indemnify and defend University of Music and Performing Arts, Graz and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither Graz University of Technology nor the Venue maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



## **BOOTHS**

The Exhibitor shall be liable for all materials and/or furnishings rented until these are returned in good condition. In the event of materials and/or furnishings not being returned in a good condition, the Exhibit Management reserves the right to invoice any and all items at the cost charged by AMB Ausstellungsservice u. Messebau GmbH who provide the booths. The booths are constructed with aluminum poles (250 cm high, in accordance with the trade fair terms and conditions) as well as aluminum frames with inserted 4 mm fiberboard panels which form the stand system's walls. Nailing, painting or gluing the rented materials and/or furnishings is strictly prohibited. Painting the walls and using double-adhesive tape, adhesive stickers or non-removable wallpaper is not allowed. The exhibitor shall remove all wallpaper and labels immediately after the end of the event. In the event of damage, the cost per running meter when new shall be charged.

## **GREEN EVENT**

By participating, exhibitors must agree to adhere to the principles outlined in the Guideline of the Austrian Ecolabel for Green Meetings and Green Events. This includes minimizing waste, using sustainable materials, reducing energy consumption, and avoiding unnecessary printed materials. All exhibitors are required to sign this agreement to confirm their commitment to supporting a sustainable and environmentally responsible event.

## **MCG HOUSE RULES**

The house rules of Messecongress Graz can be found at <https://www.mcg.at/wp-content/uploads/2025/08/house-rules-albcvh-082025.pdf> in the current version.

## **PRIVACY POLICY**

The personal data of participants at the exhibition is stored, as far as this is necessary for the registration or participation in the events. We may also inform you that photos, audio and/or video recordings may be made during our events. These recordings may be used for documentation and PR purposes and may be published on the internet, on the websites of the University of Music and Performing Arts Graz, on social media (Facebook, Instagram, etc.) and in print media. Detailed information on data protection can be found at <https://www.kug.ac.at/privacy>. If you have any questions about data protection,





you can contact the University of Music and Performing Arts Graz at any time by email at [datenschutz@kug.ac.at](mailto:datenschutz@kug.ac.at).

#### **APPLICABLE LAW AND EXCLUSIVE JURISDICTION**

This agreement shall be governed by Austrian law, excluding the UN Convention on Contracts for the International Sale of Goods. The place of jurisdiction shall be Graz, Austria.



## IMPRINT

University of Music and Performing Arts Graz  
Institute of Electronic Music and Acoustics  
Inffeldgasse 10/3  
8010 Graz  
Austria

### Picture Copyrights:

Lukas Göllés  
Werner Krug - MCG  
Harry Schiffer - Tourismus Graz  
Markus Spenger - Tourismus Graz  
Martin Wiesner - MCG

### Logo Design:

Noah Rachdi

### Brochure Design:

Lukas Göllés

Errors and omissions excepted.